



Josh Rudisel



@jrudi_design

www.joshkrudi.com

Art director, Stylist, Social

Howdy! I am looking for a creative role, flexible to relocation, and ready to work. For a more visual resumé, please view my website.

Professional Experience

Creative Intern

Agency Habitat
Jun. 2023 – Present
Fort Worth, TX

Art Direction/Design

- Co-art-directed a summer membership sales campaign for the Fort Worth Botanic Garden, cross-collaborating with interns from various departments to meet a 10 week timeline.
- Assisted in creating ad deliverables for a full campaign valued at over \$115,000.
- Designed several internal resources for the agency including stickers, fliers, social posts, GIFs, etc.
- Conceptualized and edited social media content for several clients, gaining thousands of impressions.
- Brainstormed out-of-the box concepts for new business bids.
- Worked seamlessly in a cross-functional setting across multiple teams and clients.

Styling/Studio

- Supported/directed in styling spec. photos, with one instance resulting in a new business prospect.
- Served as assistant stylist/prop manager for multiple video shoots valued up to \$300K in budget.
- Constructed and directed sets and decor for photo shoots and agency events.

Marketing Intern

Integrate Agency
Jun. 2021 – Aug. 2021
Austin, TX

- Compiled and designed a capabilities deck for Integrate to present to prospective clients, using KPIs and other metrics to develop short, digestible case studies of past client work.
- Created and scheduled social media posts for Instagram, Facebook and LinkedIn.
- Wrote and edited numerous blog posts for clients to boost SEO rankings.

Academic Experience

Art Director

Circuit of the Americas
Aug. 2022 – Dec. 2022
Austin, TX

- In an advertising capstone course, I held the role of a lead art director within a student agency, where our client was Circuit of the Americas (COTA).
- Conceptualized, designed, and pitched a campaign to raise awareness for COTA's shuttle program.
- Worked seamlessly in a multi-functional team of creative, media, research, and account students.

Art Director

Texas Creative (TXC)
Aug. 2020 – May 2022
Austin, TX

- Accepted as an art director into a world-renowned creative advertising portfolio program.
- Mentored by top creatives in the ad industry, shaping a new generation of art directors and copywriters.
- Collaborated with other aspiring creative talents on full ad campaigns – conducting research, creating briefs, formulating strategies, and deriving insights to inform our concept, direction, and design.

Relevant Experience

Creative Officer

Texas Advertising Group
Jan. 2020 – Jan. 2022
Austin, TX

- Managed all of Texas Ad Group's creative, most notably the Instagram, Facebook, and T-shirt design.
- Wrote and delivered weekly newsletters with hundreds of subscribed readers, and designed/regularly updated the organization's website on WIX.
- Served in a leadership and mentorship role for ad majors as the creative and digital media officer.

Skills

- High-level art direction and creative conceptualizing
- Adobe Creative Suite
- A.I. programs – Midjourney, Chat GPT
- Illustration and 2D animation (digital and physical)
- Video editing – Premiere Pro, CapCut
- Typography and layout design
- Branding and identity design
- Photo styling and prop management

Education

The University of Texas at Austin, 2019 – 2023, GPA: 3.97
BS, Advertising – Moody College of Communication
Minor in Business – McCombs School of Business

Languages

- English *****
- Japanese ****
- Spanish **

Hobbies

- Volleyball
- Doodling
- Skiing
- Hiking
- Ceramics
- Biking

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